

# **bewell**connect

accelerates in patient telemonitoring market by teaming up with H2AD®,

## the leading French telemedicine platform

### Paris, November 6<sup>th</sup>, 2015

VISIOMED GROUP (FR0011067669 – ALVMG), a company specializing in new generation medical grade electronic products, announces that it has signed a partnership with H2AD®, the leading French telehealth platform, to supplement its range of home-based patient monitoring solutions.

Created in 2004, H2AD® aims to bridge the gap between medicine and new technologies by offering secure solutions for remote medical monitoring. H2AD® offers Telehealth services based on its 24/7 intermediation, coordination and medical advice platform. H2AD® is approved by the French Ministry of Health and Sports as a "personal health data hosting provider". D2P®, the participative patient records information system for remote teleassistance and telemonitoring implemented by H2AD®, has also been certified compliant with medical data sharing standards (DMP) by ASIP Santé, France's Shared Healthcare Information Systems Agency.

Berg Insight, the prestigious Swedish research institute, has for the third year running ranked H2AD® among the 15 leading Integrated Telehealth Solution Providers in the world, and the only French provider.

#### A natural complement to MyHealthBox®

This partnership seamlessly completes **My**HealthBox®, the new generation telehealth package launched by VISIOMED GROUP this year.

With **My**Healthbox®, VISIOMED GROUP has created an innovative outpatient solution for connected care, offering health professionals and patients the essential tools for home-based post-operative medical monitoring. The pilot test phase has been under way in many hospitals in France and Africa since October 2015, as part of the post-operative monitoring of diabetic, hypertensive, kidney transplant and heart



patients. This innovative connected solution for outpatient medical monitoring uses Orange's Pops technology for more efficient transmission of patient data.

Wide-scale marketing of the first **My**HealthBox® kits is scheduled for early 2016, in the form of product packs ranging from €350 to €1,500 (incl tax) depending on the patient's pathology, and a monthly subscription from €49 to €299 (incl tax) depending on the associated services.

Backed by the entire range of BewellConnect<sup>®</sup> connected medical devices and the H2AD<sup>®</sup> platform, BewellCheck-up<sup>®</sup> becomes the partner of choice for ultra-personalized home-based medical monitoring.

The alliance between BewellConnect® connected medical devices, and access to a medical platform hosted by H2AD®, will ensure not only post-operative patient monitoring but also elderly wellness monitoring, whether the individual is living at home, or in a retirement or nursing home.

As such, H2AD® is present in many chronic disease monitoring programmes, in particular the consortium backing the Autonom@Dom® project in the Isère district of France. The goal of Autonom@Dom® is to combine teleassistance, telehealth and telemedicine services into a single package adapted to the individual needs of persons at risk or with reduced independence, affected by a disabling chronic disease, or convalescing after hospitalisation.

Eric Sebban, Founding Chairman and Chief Executive Officer of VISIOMED GROUP says: "With MyHealthBox" and the associate services, VISIOMED GROUP opens the door to multi-billion-dollar global market potential by facilitating the development of outpatient surgery relying on the essential tools for post-operative medical monitoring. A report by the Court of Auditors estimates that, in France alone, the ramping up of outpatient surgery would generate annual savings in the region of 1 billion euros a year. With this first partnership, VISIOMED GROUP is now making its entrance into the strongly growing market of the Silver Economy by offering tailored subscriptions for home-based medical maintenance and monitoring of seniors. This partnership with H2AD®, a respected player in the telemedicine industry, adds the missing link between the patient, our connected medical devices and the medical profession."

Jean-Michel Souclier, Founding Physician of H2AD®, says: "Through this partnership and thanks to the dynamism of VISIOMED GROUP, our medical intermediation platform is being instrumental in professionalizing the market for IoT solutions for parameterized care and monitoring."

#### **About VISIOMED GROUP**

Founded in 2007 by Eric Sebban, VISIOMED GROUP specializes in new generation medical electronics. The laboratory develops and markets innovative health products in the booming field of medical and wellness self diagnosis devices. VISIOMED is notably the inventor of Thermo*Flash*®, the first-ever contactless infrared medical thermometer.

VISIOMED combines innovation, technology and design to provide non-drug solutions for prevention and treatment focused on simplicity, comfort and the wellbeing of users.

In 2014, VISIOMED GROUP announced the launch of its range of BewellConnect® connected health products, thus becoming the first medical electronics laboratory to penetrate the very-high-potential IoT market (Internet-of-Things). Based in Paris, VISIOMED GROUP is backed by a team of 105 staff including sales teams dedicated to marketing to pharmacies (OTC), to health professionals (hospitals, clinics, retirement homes) and, since late 2010, to large retailers. Group sales in 2014 were more than €13 million. VISIOMED GROUP is recognized as an "Innovative Enterprise" by Bpifrance.

VISIOMED GROUP won national 2<sup>nd</sup> place in the 2014 Deloitte In Extenso Technology Fast 50 rankings, and European 2<sup>nd</sup> place in the Health/Biotech/Pharma sector Deloitte Technology Fast 500 rankings.

For more information go to <u>www.visiomed-lab.com</u>.



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