

BewellConnect Corp USA & Visiomed Group now FDA-registered

Paris, November 9th, 2015

VISIOMED GROUP (FR0011067669 – ALVMG), a company specializing in new generation medical grade electronics, is pleased to announce it is now registered by the U.S. Food and Drug Administration (FDA), along with its subsidiary BewellConnect Corp USA just a few months after it opened.

BewellConnect Corp USA has been based in Boston since summer 2015 and is backed by the French Government as a FrenchTech Hub. This subsidiary is in charge of business development in the American market, for the BewellConnect[®] range of connected medical devices and the future BewellCheck-up[®] Personal Health Assistant.

These registrations complete the regulatory and administrative phases, officially opening the way to direct sales of products. Thanks to these authorizations, VISIOMED GROUP can now market these connected medical devices and associated services directly through its U.S. subsidiary BewellConnect Corp USA.

To date, the BewellConnect[®] range of flagship products have received the necessary approvals (especially FDA 510k) and can therefore be marketed in the United States. These are:

- **My**Gluco, blood sugar meter ;
- MyGluco, range of essential accessories (strips, sterile lances, control solution and lancing device);
- MyTensio, arm blood pressure cuff ;
- **My**Tensio, wrist blood pressure cuff ;
- MyThermo, thermometer with the built-in patented contactless ThermoFlash®, 1

¹ Thermo*Flash*[®] contactless thermometer is also approved for sale in the United States.



- MyScale Initial, weigh scale ;
- **My**Scale Analyser, body mass analyzer ;
- MyScale XL 200kg, heavy weight scale;
- **My**Coach, activity tracker and sleep analyzer.

All these connected medical devices rolled out in the United States are linked to the BewellConnect[®] interpretive medical platform that complies with HIPAA2 / HITECH3 standards for privacy and the confidentiality of health data.

About VISIOMED GROUP

Founded in 2007 by Eric Sebban, VISIOMED GROUP specializes in new generation medical electronics. The laboratory develops and markets innovative health products in the booming field of medical and wellness self diagnosis devices. VISIOMED is notably the inventor of Thermo*Flash*[®], the first-ever contactless infrared medical thermometer.

VISIOMED combines innovation, technology and design to provide non-drug solutions for prevention and treatment focused on simplicity, comfort and the wellbeing of users.

In 2014, VISIOMED GROUP announced the launch of its range of BewellConnect[®] connected health products, thus becoming the first medical electronics laboratory to penetrate the very-high-potential IoT market (Internet-of-Things). Based in Paris, VISIOMED GROUP is backed by a team of 105 staff including sales teams dedicated to marketing to pharmacies (OTC), to health professionals (hospitals, clinics, retirement homes) and, since late 2010, to large retailers. Group sales in 2014 were more than €13 million. VISIOMED GROUP is recognized as an "Innovative Enterprise" by Bpifrance.

VISIOMED GROUP won national 2nd place in the 2014 Deloitte In Extenso Technology Fast 50 rankings, and European 2nd place in the Health/Biotech/Pharma sector Deloitte Technology Fast 500 rankings. *For more information go to <u>www.visiomed-lab.com</u>.*

CONTACTS

VISIOMED GROUP

| Eric Sebban |
|-------------------------|
| bourse@visiomed-lab.com |

Chairman & CEO +33 (0)1 40 67 06 50



ACTUS finance & communication

| Jérôme Fabreguettes-Leib | Investor Relations |
|--------------------------|---------------------------|
| <u>visiomed@actus.fr</u> | +33 (0)1 53 67 36 78 |
| Alexandra Prisa | Financial Press Relations |
| aprisa@actus.fr | +33 (0)1 53 67 36 90 |

TRENT & COMPANY INC.

| Pamela Wadler | |
|-------------------------|--|
| pam@trentandcompany.com | |

Press Relations +1 212 966-0024

² Health Insurance Portability and Accountability Act

³ The Health Information Technology for Economic and Clinical Health Act