



# bewellconnect®

## MyECG® takes Top Prize in CES 2016 Innovation Awards

Paris, November 12<sup>th</sup>, 2015

VISIOMED GROUP (FR0011067669 – ALVMG), a company specializing in new generation medical grade electronics, is proud to announce that one of its flagship products, the connected medical device MyECG®, has won Top Prize in the Biotech category of the CES 2016 Innovation Awards. Yet further international recognition of the technological advances achieved by VISIOMED GROUP and FrenchTech in the "connected health" field.

**The world's No.1 wireless, smart, portable, connected ElectroCardioGram.**

The MyECG® electrocardiogram developed by VISIOMED GROUP is a major advance in connected health and remote patient monitoring. It records the patient's heart rate and events in real time and can thus identify anomalies and symptoms such as chest pain, shortness of breath and palpitations which can be warning signs of heart disease including angina and heart attacks.

Small, lightweight and easy to handle, MyECG® is simple and easy to operate at any time, in any circumstance, at home or on the road. The results are sent to the patient's smartphone or tablet via Low Energy Bluetooth 4.0. The measurements recorded by MyECG® are transmitted to the BewellConnect® platform and BewellCheck-up® allowing a doctor in any location to immediately or at a later checkup to diagnose and monitor the patient's cardiac state easily, effectively and fast.

Already awarded CE marking and currently awaiting FDA registration, MyECG® is designed to be used by patients and professionals. MyECG® will also be offered as part of the MyHealthBox® monitoring kit for patients suffering from certain types of heart disease.



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## Las Vegas CES, January 6-9, 2016

VISIOMED GROUP will be present at the 2016 edition of CES, the unmissable consumer electronics show, from January 6<sup>th</sup> to 9<sup>th</sup> next year. The Group will be showcasing its entire range of FDA-registered BewellConnect® connected medical devices. The event will also see the world-1<sup>st</sup> unveiling of the revolutionary BewellCheck-up® Personal Health Assistant, as well as the range of subscription packages available for this health platform.

VISIOMED GROUP's first stand at the 2015 CES was a tremendous success with:

- **800 visitors** over the 4 days of the show;
- **450 professional contacts** in 35 countries;
- **20 interviews** and news clips, for U.S. media in particular (Fox News, NBC, TPN.tv, USA TV BroadCast, Healthline, Enr.Corp etc.) and French (AFP, TF1, RFI, Les Echos, Science et Vie, etc.).

The Group has also received a "2015 TPN Picks Award" recognizing the 10 most iconic innovations at the 2015 CES with the strongest business potential in the United States, as voted by the producers of US Web TV TechPodcastsLive (TPN.tv). VISIOMED GROUP received an award for its contactless thermometer ThermoFlash® and its MyThermo pack as part of the BewellConnect® range of products.

Eric Sebban, Founding Chairman and Chief Executive Officer of VISIOMED GROUP says: *"The 2015 edition of CES marked the start of BewellConnect's® American adventure before we opened our Boston office and our products and entity were registered by the FDA. Even before the 2016 event starts, we know it will be yet another great event for the Group and an opportunity to showcase to our future distributors our entire revolutionary health ecosystem. Our MyECG® electrocardiogram combines the latest in technology – a revolution that can save lives. Our key partner in the United States, Validic, will shortly be including MyECG® in its product range, as soon as it is registered by the FDA. We are very proud of this distinction at the CES 2016 Innovation Awards. Its tremendous visibility will help open doors to new business opportunities. It also confirms that we have become a major HealthTech player and worthy to represent FrenchTech worldwide."*

### About VISIOMED GROUP

Founded in 2007 by Eric Sebban, VISIOMED GROUP specializes in new generation medical electronics. The laboratory develops and markets innovative health products in the booming field of medical and wellness self diagnosis devices. VISIOMED is notably the inventor of ThermoFlash®, the first-ever contactless infrared medical thermometer.

VISIOMED combines innovation, technology and design to provide non-drug solutions for prevention and treatment focused on simplicity, comfort and the wellbeing of users.

In 2014, VISIOMED GROUP announced the launch of its range of BewellConnect® connected health products, thus becoming the first medical electronics laboratory to penetrate the very-high-potential IoT market (Internet-of-Things). Based in Paris, VISIOMED GROUP is backed by a team of 105 staff including sales teams dedicated to marketing to pharmacies (OTC), to health professionals (hospitals, clinics, retirement homes) and, since late 2010, to large retailers. Group sales in 2014 were more than €13 million. VISIOMED GROUP is recognized as an "Innovative Enterprise" by Bpifrance.

VISIOMED GROUP won national 2<sup>nd</sup> place in the 2014 Deloitte In Extenso Technology Fast 50 rankings, and European 2<sup>nd</sup> place in the Health/Biotech/Pharma sector Deloitte Technology Fast 500 rankings.

For more information go to [www.visiomed-lab.com](http://www.visiomed-lab.com).



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